



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)



**MHRD'S
INNOVATION CELL**
(GOVERNMENT OF INDIA)

This is to certify that

*Dr./Mr./Ms. Mukesh Raja k
of
Karpagam college of engineering*

*has participated in the IIC Online Sessions conducted by Institution's
Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi to promote
Innovation, IPR, Entrepreneurship, and Start-ups among HEIs from 28th
April to 22nd May 2020 during COVID-19 nationwide lockdown.*

Shri. Dipan Sahu
National Coordinator, IIC
MHRDs Innovation Cell

Dr. Mohit Gambhir
Innovation Director
MHRDs Innovation Cell

Dr. Abhay Jere
Chief Innovation Officer
MHRDs Innovation Cell

Certificate no : 15718
Date : 2020-07-07



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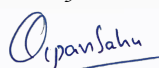
**The e-Sessions attended by the participant is listed in Annexure*

Annexure

List of e-Sessions Attended by the Participants as below

- 1 - Session 1: National Innovation and Startup Policy for Students and Faculty 2019 - A Guiding Framework for HEIs for Implementation
- 2 - Session 2: Role and Importance of Pre-Incubators, Incubators and Accelerators in HEIs - Harnessing Innovation and Entrepreneurial Potential of Students and Faculties at Early Stage
- 3 - Session 3: Hangout with Emerging Innovator & Entrepreneurs Supported through MIC & AICTE
- 4 - Session 4: Role of Network Enablers in driving I&E in HEIs - A Case of TiE, India
- 5 - Session 5: Hangout with Successful Startup Founder
- 6 - Session 6: Entrepreneurship, Business Idea and Business Model Canavas
- 7 - Session 7: How to Identify Right Problem and Solution using the Double Diamond Approach in Design
- 8 - Session 8: Intellectual Property (IP) Management at Early Stage of Innovation and Start-ups
- 9 - Session 9: Understanding Angel and Venture Capital Funding - What is there for Early Stage innovator & Entrepreneurs
- 10 - Session 10: Legal and Ethical Steps - Productive Entrepreneurship and Startup
- 11 - Session 11: Innovating Self- Screen and Identify right opportunities
- 12 - Session 12: Understanding Role and Application of Marketing Research at Idea to Start up Stage - Foundation Level
- 13 - Session 13: Innovation Risk Diagnostic & "Product Innovation Rubric(PIR)
- 14 - Session 14: Idea, Entrepreneurship Opportunities, Business Model and Business Plan
- 15 - Session 15: Use of Market Data and Application of Marketing Research Tools and Methodology - Increasing Chances of Survivality of Innovation and Venture - Advance Level
- 16 - Session 16: Frugal Innovations and Social Entrepreneurship
- 17 - Session 17: Interaction with Student Innovators and Entrepreneurs Emerged from Smart India Hackathon (SIH)

Total no of sessions attended: 17
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Shri. Dipan Sahu
National Coordinator, IIC
MHRD's Innovation Cell



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